# Micheala Bennekin

User Experience Designer

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# **Work Experience**

#### **Product Designer**

April 2022 - Present

# The Boeing Company I Charleston, SC

Designing wireframes for electrical wiring applications that support 5,000+ users. Consulting engineering and development team design decisions for web pages, conducting research to enhance product design and leading discussions on user experience initiatives and best practices. Deliverables have included user flows, card sorting activities, wire frames, and web page protypes.

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#### Software Asset Manager

Aug 2020 - April 2022

# The Boeing Company I Charleston, SC

Managed \$1 million software asset portfolio to strategically support airplane avionics. Reduced software spending by \$20k through analysis of software usage across avionics team and designed a software renewal procedures resulting in faster software acquisitions.

#### Web Designer

Jan 2020 - Aug 2020

# The Boeing Company I Charleston, SC

Developed prototype of Help Center website to host Boeing Server team's to increase customer engagement. Conducted user interviews to acquire stakeholder requirements and user pain points. Created HTML and CSS to develop Sharepoint website.

# **User Experience Designer**

June 2019 - Aug 2019

## The Boeing Company I Charleston, SC

Designed a virtual card sorting (VCS) platform to conduct card sorting with teams across the Boeing enterprise. Leveraged VCS activity data to provide recommendations on the sitemap of a Boeing Enterprise website that housed 150+ services and was scheduled to support 10,000+ users.

# Education

**Masters of Professional** Studies, User Experience Design

2021-2022

Bachelor of Science, **Computer Information Systems** 

2015-2019

#### Skills Acquired

Contextual Research, Design Thinking, Prototyping, Wireframing, User Flow development, Interaction Design, UX Documentation, HTML/CSS (Basic), Design Thinking, Figma, Figjam, AdobeXD, Mural, Invision, Jira

## Skills/Tools Acquired

C, C++, C#, Java , Agile Project Management

#### **Awards**

2023

Technology Rising Star for Women of Color STEM Conference